



SPONSORSHIP OPPORTUNITIES

October 20-30,
2022



WOMEN IN FILM
DALLAS wifdallas.org

Email topazfestival@wifdallas.org



FOR 21 YEARS, WOMEN IN FILM DALLAS
HAS PROVIDED A PLATFORM FOR
INDEPENDENT WOMEN FILMMAKERS TO
PROMOTE THEIR WORK THROUGH ITS
ANNUAL FILM FESTIVAL



ABOUT US



In 1984, a team of production professionals formed an organization that would evolve to become Women In Film Dallas, a non-profit organization committed to empowering, promoting, and mentoring women in the entertainment, communication, and media industries. With members involved at every level in feature films, documentaries, commercials, and corporate productions, WIFD quickly grew to become one of the region's most active, exciting, and influential industry organizations.

WIFD offers tuition scholarships and filmmaking grants, and presents educational programs, networking events and workshops for our members and the North Texas filmmaking community. Members also serve the community by combining their talents to produce Public Service Announcements for other Dallas area non-profit organizations.

THE TOPAZ FILM FESTIVAL IS AN EXTENSION OF THE WOMEN IN FILM DALLAS SCHOLASTIC GRANT FUND, A 501C3 THAT PROVIDES FINANCIAL SUPPORT THROUGH GRANTS AND SCHOLARSHIPS TO WOMEN IN THE PURSUIT OF MEDIA ARTS DEGREES AND THOSE IN THE PRODUCTIONS OF FILM, TELEVISION AND SCREEN-BASED MEDIA. PROCEEDS FROM THE FESTIVAL WILL SERVE TO FUND THE SCHOLASTIC GRANT.

Topaz, the official gemstone of Texas, was thought in ancient times to enhance visions. In 1987, Women in Film Dallas established the Topaz Award to honor distinguished Texas women and men who, through their own visions, have made outstanding contributions to film and television history. With the Topaz Film Festival, we strive to honor past Topaz Award recipients and the vision of new independent female filmmakers.



2022 FESTIVAL

October 20-30
Virtual Events



October 28-30
In-person Events



This year's program is set to begin virtually on October 20, 2022. Our virtual platform, provided by Filmocracy, will host the full content of our short film blocks (including but not limited to Texas, comedy, student, and narrative shorts) and select feature films. These films will be available online until October 30, 2022. In addition, various virtual events will be scheduled such as watch parties or filmmaker mingling sessions. (Full schedule TBD)



From October 28-30, 2022, in-person screenings and events will be hosted at the Plaza Arts Center in the Old Downtown Carrollton Historic District. Come join us for our Opening Night party and Topaz Awards, select screenings, panel discussions, Filmmaker Awards, and more!

OUR TEAM

ALICIA PASCUAL Executive Director	CONNIE LO FERRARA Executive Director	ANDREA NEWHAM Programming Director
--------------------------------------	---	---------------------------------------

VIVIAN FULLERLOVE Media & Promotions	LISHA BROCK Jury Coordinator
---	---------------------------------

2019-2021

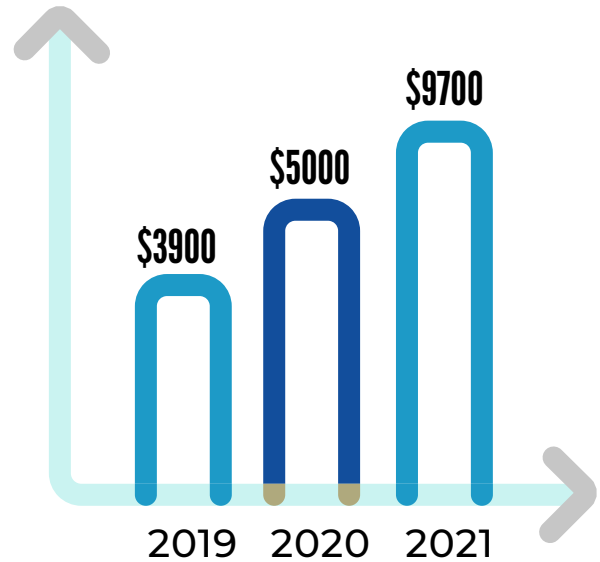
MORE THAN \$18,000
RAISED FOR GRANTS &
SCHOLARSHIPS

OVER 3000
FESTIVAL
ATTENDEES



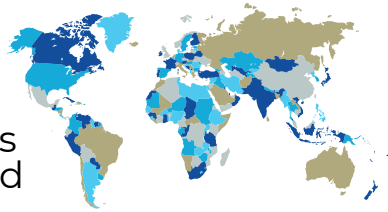
Key Demographics:

- College & Graduate Students
- Women ages 24-55
- Men ages 30-55



SELECTED FILMS
FROM COUNTRIES
INCLUDING

- | | |
|-------------|--------------|
| Australia | Peru |
| Canada | Puerto Rico |
| China | Singapore |
| Estonia | South Africa |
| France | Spain |
| Germany | Switzerland |
| India | UK |
| Indonesia | USA |
| Iran | |
| Ireland | |
| Israel | |
| Japan | |
| Netherlands | |
| New Zealand | |



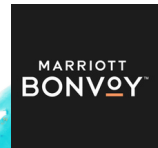
PAST AWARD
RECIPIENTS INCLUDE

Linda Gray (1987), Shelly Duvall (1989), Ann Miller (1990), Phylicia Rashad (1991), Ginger Rogers (1994), Debbie Allen (1996), Patricia Richardson (1999), Peri Gilpin (2000), Marcia Gay Harden (2001), Bonnie Curtis (2004), Irma P. Hall (2005), Morgan Fairchild (2006), Angie Harmon (2019), Brenda Strong (2021)

PAST
SPONSORS
INCLUDE



cast-O-matic



TRUE FOOD KITCHEN

BENDT
DISTILLING CO.



PROGRAM AD SPACE

Ad space in our festival program can be used to:

PROMOTE

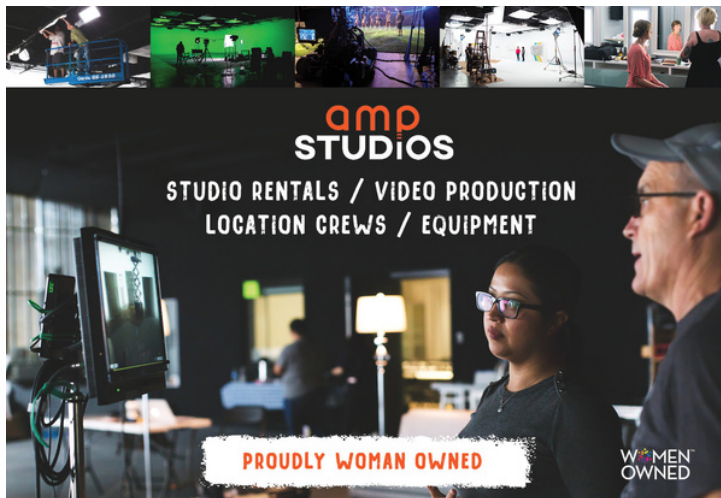
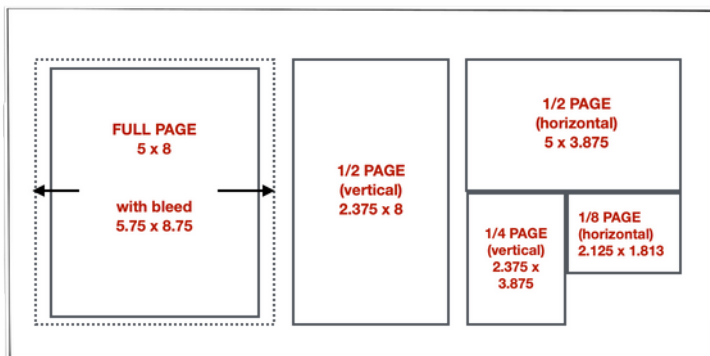
- your company or professional skills
- upcoming film release

EMPOWER

- congratulate an official selection of the Topaz Film Festival

MENTOR

- upcoming event or workshop
- one-on-one training opportunities



Festival Program Publication is professionally designed and of the highest quality: Size: 5.5" W x 8.5" H; Paper Stock: 70# glossy text; Paper Color: White

Artwork should be png or jpg 300 dpi format. No proofs will be sent before printing and artwork will be printed as is.

Artwork along with payment due thru our website wifdallas.org

SAMPLE SPONSOR ADS



DALLAS
FILM & CREATIVE INDUSTRIES

Congratulations
FILMMAKERS
of the Topaz Film Festival

FILM/TV
ADVERTISING
ANIMATION/INTERACTIVE
LITERATURE
MUSIC
PHOTOGRAPHY
214.571.1050

Still serving the function of the Dallas Film Commission, the Dallas Film & Creative Industries Office is now your resource for film, television, animation, advertising, interactive, literature, music, and photography projects.
DallasCreates.org

FILMOCRACY

SAMPLE VIRTUAL PLATFORM SPACE

Dedicated branded space:

- customized to look just like your establishment
- add a button to place orders for delivery or pick-up
- fun themes like karaoke or puzzle games

Maximize your marketing reach on our digital platform powered by FILMOCRACY:

- 111k email subscribers
- 32k users
- 500 premium subscribers



SPONSORSHIP LEVELS



\$500

Exclusive sponsor of one short film block



\$1000

Sponsor a single in-person festival event (ie opening night)



\$2000

Sponsor of the entire festival



\$5000

Topaz Corporate sponsorship

Social media recognition and logo on pre-screening slides



Ad space in festival program (printed and digital versions)

1/2 page

1/2 page

full page

2 page spread

VIP festival access pass (Virtual access, in-person events, t-shirt)

2

4

6

8

Signage at in-person events (step and repeat or retractable banner)

Custom virtual platform space

30% Friends and family discount

