



# SPONSORSHIP OPPORTUNITIES

October 20-23,  
2022

[wifdallas.org](http://wifdallas.org)  
Email [topazfestival@wifdallas.org](mailto:topazfestival@wifdallas.org)





FOR 21 YEARS, WOMEN IN FILM DALLAS HAS PROVIDED A PLATFORM FOR INDEPENDENT WOMEN FILMMAKERS TO PROMOTE THEIR WORK THROUGH ITS ANNUAL FILM FESTIVAL







# ABOUT US

THE TOPAZ FILM FESTIVAL IS AN EXTENSION OF THE WOMEN IN FILM DALLAS SCHOLASTIC GRANT FUND, A 501C3 THAT PROVIDES FINANCIAL SUPPORT THROUGH GRANTS AND SCHOLARSHIPS TO WOMEN IN THE PURSUIT OF MEDIA ARTS DEGREES AND THOSE IN THE PRODUCTIONS OF FILM, TELEVISION AND SCREEN-BASED MEDIA. PROCEEDS FROM THE FESTIVAL WILL SERVE TO FUND THE SCHOLASTIC GRANT.

Topaz, the official gemstone of Texas, was thought in ancient times to enhance visions. In 1987, Women in Film Dallas established the Topaz Award to honor distinguished Texas women and men who, through their own visions, have made outstanding contributions to film and television history. With the Topaz Film Festival, we strive to honor past Topaz Award recipients and the vision of new independent female filmmakers.

This year's program is set for October 20-23, 2022 and will consist of several short film blocks (including but not limited to Texas, comedy, student, and narrative shorts) and select feature films. Our schedule will also be including panel discussions, workshops, and the Topaz Awards Brunch! The festival will be a combination of virtual and in-person events as appropriate with the evolving COVID-19 situation.

# OUR TEAM

ALICIA PASCUAL  
Executive Director

CONNIE LO FERRARA  
Executive Director

ANDREA NEWHAM  
Programming Director

---

VIVIAN FULLERLOVE  
Media & Promotions

LISHA BROCK  
Jury Coordinator

---



# 2019-2021

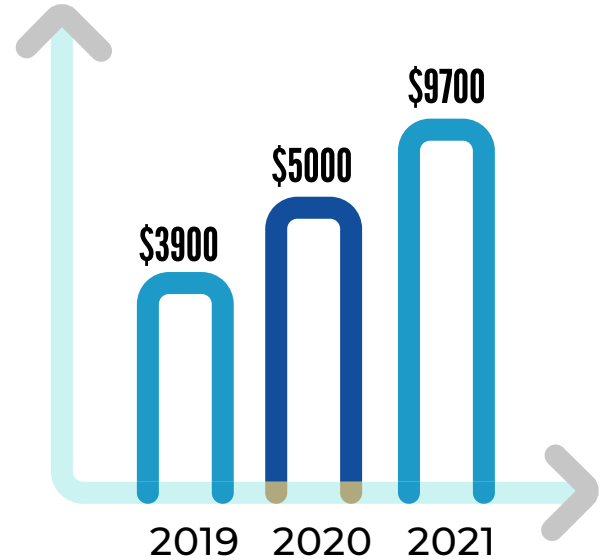
MORE THAN \$18,000  
RAISED FOR GRANTS &  
SCHOLARSHIPS

OVER 3000  
FESTIVAL  
ATTENDEES



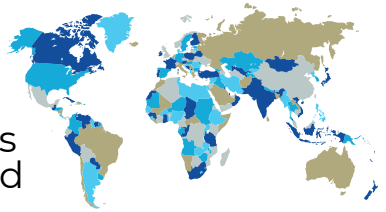
Key Demographics:

- College & Graduate Students
- Women ages 24-55
- Men ages 30-55



SELECTED FILMS  
FROM COUNTRIES  
INCLUDING

|             |              |
|-------------|--------------|
| Australia   | Peru         |
| Canada      | Puerto Rico  |
| China       | Singapore    |
| Estonia     | South Africa |
| France      | Spain        |
| Germany     | Switzerland  |
| India       | UK           |
| Indonesia   | USA          |
| Iran        |              |
| Ireland     |              |
| Israel      |              |
| Japan       |              |
| Netherlands |              |
| New Zealand |              |



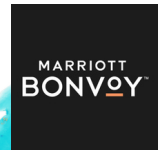
PAST AWARD  
RECIPIENTS INCLUDE

Linda Gray (1987), Shelly Duvall (1989), Ann Miller (1990), Phylicia Rashad (1991), Ginger Rogers (1994), Debbie Allen (1996), Patricia Richardson (1999), Peri Gilpin (2000), Marcia Gay Harden (2001), Bonnie Curtis (2004), Irma P. Hall (2005), Morgan Fairchild (2006), Angie Harmon (2019), Brenda Strong (2021)

PAST  
SPONSORS  
INCLUDE



cast-O-matic



TRUE FOOD KITCHEN

BENDT  
DISTILLING CO.





# PROGRAM AD SPACE

Ad space in our festival program can be used to:

## PROMOTE

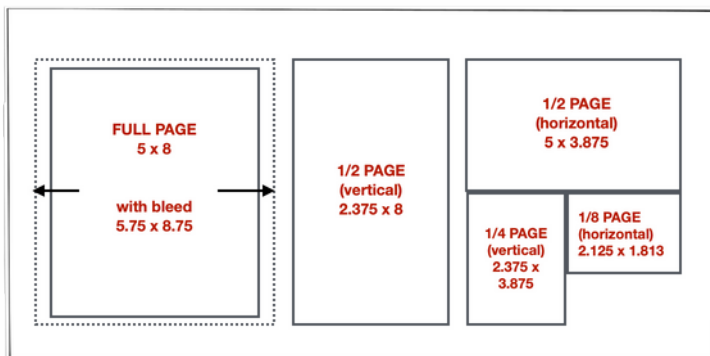
- your company or professional skills
- upcoming film release

## EMPOWER

- congratulate an official selection of the Topaz Film Festival

## MENTOR

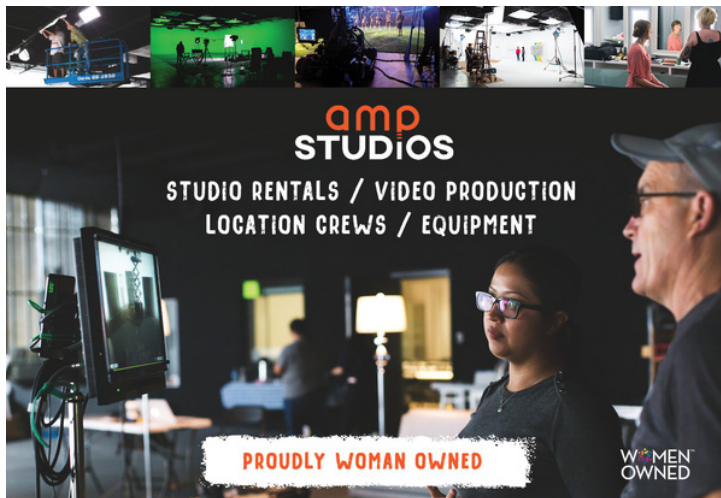
- upcoming event or workshop
- one-on-one training opportunities



Festival Program Publication is professionally designed and of the highest quality: Size: 5.5" W x 8.5" H; Paper Stock: 70# glossy text; Paper Color: White

Artwork should be png or jpg 300 dpi format. No proofs will be sent before printing and artwork will be printed as is.

Artwork along with payment due thru our website [wifdallas.org](http://wifdallas.org)





# SAMPLE SPONSOR ADS



**DALLAS**  
FILM & CREATIVE INDUSTRIES

*Congratulations*  
**FILMMAKERS**  
*of the Topaz Film Festival*

FILM/TV  
ADVERTISING  
ANIMATION/INTERACTIVE  
LITERATURE  
MUSIC  
PHOTOGRAPHY  
214.571.1050

Still serving the function of the Dallas Film Commission, the Dallas Film & Creative Industries Office is now your resource for film, television, animation, advertising, interactive, literature, music, and photography projects.  
[DallasCreates.org](http://DallasCreates.org)



# FILMOCRACY

## SAMPLE VIRTUAL PLATFORM SPACE

Dedicated branded space:

- customized to look just like your establishment
- add a button to place orders for delivery or pick-up
- fun themes like karaoke or puzzle games

Maximize your marketing reach on our digital platform powered by FILMOCRACY:

- 111k email subscribers
- 32k users
- 500 premium subscribers





