

Trish Avery has been in the media business for more than 30 years and currently serves as the SAG-AFTRA Executive Director for the Dallas-Fort Worth Local, representing members in Texas, Oklahoma and Arkansas.

Trish began her media career in live theatre, while working commercials, corporate film and radio. Since joining the SAG-AFTRA staff in 2007, Trish has helped support the growth of independent productions and media work for professional performers across the southwest. As a result, regional SAG-AFTRA membership has grown from a few hundred to over 2,500 career performers. Trish also serves as an officer on the TXMPA Board of Directors and is an active member of DPA and Women in Film Dallas where she received the Topaz Advocacy Award in 2012.

Trish Avery believes in the vision, talent and tenacity of the creative community in Texas and is confident in its growth and expanding markets.