





2019 Advertisement & Sponsorship Opportunities



Advertisement & Sponsorship Opportunities	
\$500 Back Cover Program Space	Includes full page color ad on the back cover of the festival program, film slide during film screenings, and two festival passes (excludes Topaz brunch).
\$425 Inside Cover Program Space	Includes full page color ad on the inside cover of the festival program, film slide during film screenings, and two festival passes (excludes Topaz brunch).
\$350 Full Page Color Program Space	Includes full page color ad in the festival program, film slide during film screenings, and one festival pass (excludes Topaz brunch).
\$275 Full Page B&W Program Space	Includes full page b&w ad in the festival program, film slide during film screenings, and one festival pass (excludes Topaz brunch).
\$200 1/2 Page Color Program Space	Includes 1/2 page color ad in the festival program and film slide during film screenings.
\$150 1/2 Page B&W Program Space	Includes 1/2 page b&w ad in the festival program and film slide during film screenings.
\$75 1/4 B&W Program Space	Includes 1/4 page b&w ad in the festival program.
\$50 1/8 B&W Program Space	Includes 1/8 page b&w ad in the festival program. "Business card" size.
\$100 Community Partner	Mention and recognition in program as well as social media. 35% discount on festival passes for your members.

In honor of Women in Film Dallas' 35th anniversary, we are bringing back the Topaz Award and rebranding the film festival as the Topaz Film Festival. This year's event will span across 3 days.

Thurs. Sept 19

- Student short films
- North Texas Giving Day
 - WIFD Grants & Scholarships fundraiser
- Membership showcase

Fri. Sept 20

· Comedy short films & stand up

Sat. Sept 21

- Topaz awards brunch
- Texas short films
- Other short films
- Workshop
- · Feature film



PROGRAM ADS Full Page Rates

- Back Cover color \$500
- Inside Cover color \$425
- Full Page color \$350
- Full Page black & white \$275

1/2 Page Rates

- Color \$200
- Black & white \$150

1/4 Page Rates

• Black & white \$75

1/8 Page Rates

• Black & white \$50

SPONSORSHIP Community Partner

• \$100

Festival Program Publication is professionally designed and of the highest quality:

Size: 5.5" W x 8.5" H; Paper Stock: 70# glossy text; Paper Color: White

Artwork should be png or jpg 300 dpi format. No proofs will be sent before printing and artwork will be printed as is.

Artwork along with payment due thru our website wifdallas.org by August 30, 2019.

Purchase space in our festival program guide to:

PROMOTE

- your company or professional skills
- · upcoming film release
- · upcoming event or workshop

EMPOWER

- honor a Topaz recipient
- congratulate an official selection of the Topaz
 Film Festival



Phone: 555-555-5555

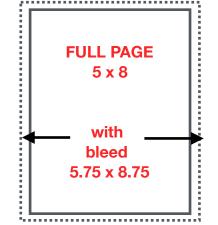
Email: jane.smith@email.com

See my work at janedoeeditor.web









1/2 PAGE (vertical) 2.375 x 8 1/2 PAGE (horizontal) 5 x 3.875

1/4 PAGE (vertical) 2.375 x 3.875 1/8 PAGE (horizontal) 2.125 x 1.813